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UA19/17/4 Football Program - WKU vs Evansville

WKU Athletic Public Relations

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HIGH SCHOOL BAND DAY

Western
Stadium

Bowling
Green
Kentucky

WESTERN

VS.

EVANSVILLE

SATURDAY AFTERNOON

2:00 P. M.

NOVEMBER 14, 1953

Nº 1397

Larry Trisdale

FIFTEEN CENTS

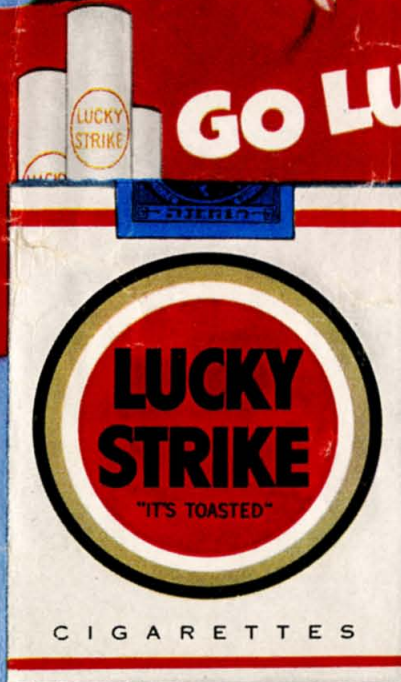
A vintage color advertisement for Lucky Strike cigarettes. The background is a solid light blue. Three women are depicted in a dynamic, joyful pose. The woman at the top left has blonde, curly hair and is shouting into a large red megaphone. The woman at the top right has dark, wavy hair and is pointing her finger towards the center. The woman at the bottom left has blonde, curly hair and is holding a red flag. In the center, a yellow sign is held up. At the bottom center is a pack of Lucky Strike cigarettes. The overall style is mid-20th-century commercial art.

LUCKIES TASTE BETTER!

Cleaner, Fresher,
Smoother!

Be Happy

GO LUCKY!



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Bowling Green Bank and Trust Co.

Bowling Green, Ky.

General Banking

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Trust Service

"A Growing Bank And Trust Company In A Growing Community"

WESTERN'S SENIORS



MAX STEVENS
Halfback



BILL PLOUMIS
End



GENE McFADDEN
Fullback

CONGRATULATIONS TOPPERS !!

THE CITIZENS NATIONAL BANK



THE
GOALPOST
"HUB OF THE HILL"



PHONE 4301

McFarland's
CLEANERS — LAUNDRY

MAIN PLANT
1122-24 CENTER ST.



BRANCH OFFICE
THIRD & COLLEGE

WESTERN'S 1953-54 BASKETBALL SCHEDULE

Nov. 25—Wednesday	Belmont College, Nashville, Tenn.
Nov. 28—Saturday	Kentucky Wesleyan, Owensboro, Ky.
Dec. 4—Friday	Gustavus Adolphus, Bowling Green, Ky.
Dec. 5—Saturday	Southeastern La., Bowling Green, Ky.
Dec. 8—Tuesday	Middle Tenn. State College, Murfreesboro, Tenn.
Dec. 12—Saturday	Morehead Ky. State College, Bowling Green, Ky.
Dec. 15—Tuesday	University of Cincinnati, Cincinnati, Ohio
Dec. 17—Thursday	St. Francis College, Madison Square Garden, N. Y.
Dec. 19—Saturday	St. Bonaventure College, Buffalo, N. Y.
Dec. 28, 29, 30—Monday, Tuesday, Wednesday	Kentucky Invitation Basketball Tournament, Jefferson County Armory, Louisville, Ky.
Jan. 5—Tuesday	Middle Tenn. State College, Bowling Green, Ky.
Jan. 9—Saturday	Murray Ky. State College, Murray, Ky.
Jan. 13—Wednesday	University of Dayton, Dayton, Ohio
Jan. 16—Saturday	Eastern Ky. State College, Bowling Green, Ky.
Jan. 20—Wednesday	Tennessee Tech, Cookeville, Tenn.
Jan. 23—Saturday	Memphis State College, Bowling Green, Ky.
Jan. 29—Friday	Regis College, Bowling Green, Ky.
Feb. 1—Monday	Bowling Green (O) University, Louisville, Ky.
Feb. 4—Thursday	Stetson University, Bowling Green, Ky.
Feb. 6—Saturday	Eastern Ky. State College, Richmond, Ky.
Feb. 8—Monday	Morehead Ky. State College, Morehead, Ky.
Feb. 13—Saturday	Murray Ky. State College, Bowling Green, Ky.
Feb. 15—Monday	Kentucky Wesleyan, Bowling Green, Ky.
Feb. 20—Saturday	Tennessee Tech, Bowling Green, Ky.
Feb. 22—Monday	University of Cincinnati, Bowling Green, Ky.
Feb. 25, 26, 27—Thursday, Friday, Saturday	Ohio Valley Conference Tournament, Jefferson County Armory, Louisville, Ky.

BROWN ICE CREAM AND MILK CO.

● Grade A Homogenized Milk

● Ice Cream

331 College



● Grade A Pasteurized Milk

● Butter

Phone 5624-23

WKCT
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Day & Night

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WKCT
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*"Good Luck Hilltoppers
for a
Successful Season"*



Try Shell Premium
The Most Powerful
Gasoline Your Car
Can Use
Goodyear Tires
Oil Heat Specialists

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"Bowling Green's Oldest & Best Jewelers"

"After The Game, Drop In"

College Street Inn

223 College

Phone 9195

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Emory Dukes, Mgr.	A. R. Douglas, Mgr.	M. A. Vaughn, Mgr.	Max Leichhardt, Mgr.	R. S. Lacefield, Mgr.
401 Park Row	901 College Street	10th and State Sts.	Main and State Sts.	Laurel and Broadway

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WILL MEET AT THE
SWEET SHOPPE
or
UNIVERSITY INN
Steaks And Freezer Fresh Ice Cream
Are Our Specialties

More And More Students Are Finding

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A Good Place To Shop

CAMEL

America's most popular cigarette!



*So Mild
So Flavorful!*